

# Who is who?

## Idea investors

People who are already on board with the project. This may just be you at this stage!

A grid of 8 empty circles arranged in two rows of four, intended for listing idea investors.

## Potential Partners

People who you think will be interested in the project, and who your idea investors have a personal link to.

A grid of 8 empty circles arranged in two rows of four, intended for listing potential partners.

## Super Strangers

People you know you don't know, but you know need to be involved if you are to co-produce successfully!

A grid of 8 empty circles arranged in two rows of four, intended for listing super strangers.